Cytek Media Systems, Inc. Technical Response
Event ID: EVT0000694

Cytek Media Systems, INC

126 NW Jackson St Topeka, KS 66603

800-255-0064 785-295-4290 fax

Environmental Policy and Statement

Cytel:
MEDIA SUSTEMS

January 1, 2011

Effective immediately the following environmental policy shall apply to all employees of Cytek Media Systems, Inc.

Cytek is committed to appropriate environmental protections. Promoting and maintaining environmentally responsible practices is beneficial for everyone – our customers, consumers, employees and the communities in which we operate. We conduct our business in ways that protect the environment and demonstrate good stewardship of our world's natural resources. We work closely and cooperatively with local communities, suppliers and contractors, government agencies, and other organizations engaged in improving the environment. And we continually seek new ways to address the environmental cost and impact of our activities, products and services.

- Employees are responsible for complying with applicable regulation and standards to which we subscribe.
- Employees are expected to use material and energy efficiently to conserve natural resources.
- Employees are encouraged to minimize emissions that contribute to climate change and are responsible for showing customers how to use products efficiently.
- Employees are encouraged to notify customers of products which may operate with reduced dependency on natural resources.
- Employees are encouraged to notify customers of products which use reduced toxic substances.
- Employees are encouraged to notify customers about product's use of recycled content to help the customer make choices based on environmental concerns.

Singerely,

William H. Jones, President

Portions of this policy were borrowed from the Kellogg Company.

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Environmental Policy Examples of implementation

- Cytek employees ask customers if a recycling bin is available and appropriate packaging material is separated into recycling bins. If a customer does not have recycling bins
 Cytek employees offer to bring the cardboard back to Cytek where an appropriate recycling bin exists.
- In specific installations the AV equipment is powered off much more frequently than it is powered on. Cytek offers customers an option to easily remove power from equipment through a simple switch that powers the entire equipment rack.
- Cytek installs energy star rated devices when possible.
- Cytek works with manufacturers to identify items that consume large amounts of "phantom power". When these items are identified we encourage customers to select a similar item which consumes less power.
- Cytek points customers toward equipment with reused content and packaging where appropriate.
- Cytek provides access to information about recycling electronics at no charge to customers.